



# PPA Behavioural style

Gain an insight into how your people behave

## WHAT IS THE PERSONAL PROFILE ANALYSIS?

An employer who understands the behavioural styles of their employees will be better equipped when recruiting new employees and developing and managing their existing talent pool. The Personal Profile Analysis (PPA) is a behavioural profile that provides a powerful insight into how your people behave at work. It provides the real answers to questions such as:

- What are this person's strengths?
- Is our business playing to this person's strengths?
- Which limitations will impact on their ability to be successful?
- Will this person be successful in a role that is technical, quality or standards focused?
- Does this person drive for results?
- Can this person work with and through people?
- Will this person excel in a service, support or specialist role?

## HOW CAN PPA HELP YOU?

Recruit candidates who fit your culture

- Find people who will fit your company
- Match behavioural profiles to suitable job roles

Understand what drives and engages your people

- Gain an insight into a person's motivators
- Identify the types of work that play to their strengths

Support personal development

- Pinpoint key strengths
- Identify potential areas for development

Improve communication and teamwork

- Understand preferred communication styles
- Boost self-awareness and awareness of others

# WHAT YOU GET WITH YOUR PPA REPORT

The PPA report gives you information around how a person prefers to behave at work and the characteristics they will demonstrate, potential frustrations in their current job, how they are likely to behave under pressure and an insight into their strengths, areas for development and value to the organisation.

Once a PPA has been completed, you have instant access to over 20 additional reports, including 'Sales interview questionnaire', 'How to manage', 'Training needs', 'Job/candidate comparison' and much more.

**Assessment type:** Behavioural profile

**Training required:** PPA International Certification

**Time to complete:** 8 minutes

**Validation:** Registered with the British Psychological Society

**Format:** 24 questions



## GET IN TOUCH

Talk to us about your requirements and we'd be delighted to help you create the right plan for your organisation.

Speak to your consultant or contact us on 01482 628808 / 975960

